

Invitation: Proposal consultation

[HERE COMES A TEXT] - Describing project proposals in an understandable way: **Individual online consultation** with Katharina von Wilcke

What do I have to pay attention to in order to make my application concept understandable to a jury so that they can support it?

The cultural manager and curator Katharina von Wilcke advises beginners, advanced and established artists on the written elaboration of their artistic projects. On the basis of the drafts sent in advance, she gives feedback on the comprehension, content structure, formulation and contextualization of the project descriptions from the perspective of an expert reader with jury experience. In addition, further questions on application strategies, communication and classification of one's own work as well as mediation formats for (non-)audiences can be discussed.

- The consultation includes a 90-minute meeting with individual artists or group members via Zoom. The text is sent to the consultant 30 minutes before the meeting and then discussed together in Zoom.
- **Consultation languages:** German, English, Español, Português
- Appointments are made individually from August to December 2023.
- The offer is free of charge.
- Registrations required at nrw@landesbuerotanz.de. Please indicate the preferred time period
- Info at: www.landesbuerotanz.de

Katharina von Wilcke is a freelance producer, curator, facilitator and consultant. In 1995 she founded Department, the first production office for independent performing arts in Hamburg / Germany. She was project manager at numerous festivals and co-directed four editions of the Tanzkongress on behalf of the German Federal Cultural Foundation from 2006 to 2016. She advises individual artists, groups and institutions in artistic and cultural matters. In recent years, she has been particularly concerned with audiences, developing her own formats such as "Singles & Theater Lovers" and "Language & Art Lovers". **Itsamatch.art** is her newly founded platform for audience:members. From 2018 to 2022 she was a jury member of the funding program TANZPAKT Stadt-Land-Bund.

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